



## GET TO KNOW THE PEORIA FORD GOVERNMENT TEAM

Wesley Boswell

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Hello! I'm Wesley Boswell, a multifaceted individual with a passion for automobiles. Born on May 1st 1984 in Castro Valley, CA, I've embarked on a journey to explore and embrace the diverse facets of life

Growing up, I was always curious and eager to learn, exhibiting a natural inclination towards cars and working on anything with wheels. Family and friends often recall my ability to take apart my dirt bike and rebuild it on the weekends.

I pursued my education at Alameda College where I honed my skills in the automotive field. Not wasting any time with a job, I began to work at my Father's automotive shop, where I learned the ins and outs of various types of cars and trucks.

Beyond the professional realm, I am deeply passionate about racing, finding joy and fulfillment in working on racecars and competing against the other drivers and teams. I spent many years traveling the states and sometimes the world working with different drivers and teams. After countless race wins and championships, I learned about the hard work, determination, and consistency it takes to achieve such things.

I started my job at Peoria Ford a little over a year ago and I couldn't be more excited about it. There is so much to learn, so much to achieve, the sky is the limit. Having the competitive side of me that I got from racing, I'm always wanting to sell more and outperform other dealerships.

I live by the philosophy that you should never stop improving, #NeverStopImproving, which has shaped my approach to both personal and professional aspects of life. If something is worth doing then it's worth doing well... and better than the others.

In essence, my life is a tapestry woven with experiences, lessons, and a continual pursuit of growth. I look forward to the future with optimism and a steadfast commitment to making a positive impact on the world.

Cliff Kujala

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I am a dedicated professional with a proven track record in the automotive and motorsports industries. After attending Arizona State University, where I studied Mechanical Engineering, I embarked on a career in the world of professional kart racing, wearing multiple hats as both a driver and a race team operator. Kart racing continues to be one of my passions, but in 2017, I transitioned into the automotive sector, and I have embraced the challenge ever since. Since the move, I have had the privilege of working at Peoria Ford, where I made significant contributions to the company's success. Here's a brief overview of my journey:

#### Peoria Ford Commercial Service (2017-2023)

During my time at Peoria Ford Commercial Service, I played a pivotal role in driving substantial improvements in the commercial service business. Through strategic planning and hard work, I helped the department achieve remarkable growth of 450% in its performance. This experience allowed me to develop a deep understanding of the automotive service industry and refine my skills in delivering exceptional customer service.

#### Government and Commercial Sales Team at Peoria Ford (2023-present)

Following my successful tenure in commercial service, I transitioned to the Government and Commercial Sales Team at Peoria Ford. In this role, I continued to leverage my expertise to provide tailored solutions to our clients, ensuring their specific needs are met.

My passion for the automotive industry and my unwavering commitment to excellence have been the driving forces behind my career. I am excited to continue my journey and explore new opportunities to contribute to the success of my team and the organization as a whole.

Please feel free to reach out if you have any questions or if there's anything I can assist you with.

Chad Riccio

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Chad Riccio embarked on his career journey within the automotive industry, commencing in 1993. Beginning at the bottom and working his way to a shop manager in the auto body business. Over the course of 25 years, Chad honed his skills, mastered intricate repair techniques, and cultivated a keen understanding of the industry's demands.

In 2018, a pivotal shift unfolded in Chad's career trajectory as he transitioned into the realm of commercial upfitting, specializing in the construction of purpose-built vehicles. This transition marked a significant milestone, where his expertise expanded to encompass not just repairs, but also the tailored construction of vehicles, catering specifically to the customer's needs.

The year 2020 witnessed another compelling shift in Chad's professional narrative. With an eye for opportunities and a penchant for growth, Chad ventured into commercial truck sales. This transition showcased his adaptability and astute business acumen, navigating the dynamic landscape of vehicle sales while leveraging his comprehensive understanding of trucks and their diverse applications.

As Chad's career continued to evolve, he found a niche in government and municipality auto sales. Specializing in serving the needs of governmental bodies and municipal organizations, Chad has become a trusted advisor in procuring vehicles that are aligned with specific regulations, functionality requirements, and budget constraints.

Throughout his journey, Chad has remained dedicated to delivering not just vehicles, but comprehensive solutions that meet and exceed the expectations of his clients. His depth of experience across various facets of the automotive industry has honed his ability to provide invaluable insights and a personalized approach to each client engagement.

Today, Chad stands as a testament to adaptability, expertise, and unwavering dedication within the automotive sector thriving in a field where knowledge, innovation, and customer service intertwine.

Jen McRae

Fleet Assistant

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Hello! My name is Jenifer McRae. I was born and raised in Phoenix, Arizona. I have been in the vehicle sales industry for over 20 years. In 2011, I found my passion in crafting detailed online vehicle listings to reach customers looking for specific and unique vehicles Worldwide. My goal was to ensure a seamless, confidence-inspiring purchase experience. With a passion for accuracy and exceptional customer service it created a sense of comfort for buyers from the moment they purchased the vehicle to when the vehicle arrived by transport at their door. Earning their online positive feedback fueled my dedication and increased confidence for other buyers.

In 2022, I was offered an exciting opportunity to be a part of the Government Sales Team at Peoria Ford. We are an amazing team armed with knowledge - each member bringing unique skills to the table focused on ensuring that our customers get what they need, feel valued and supported.

Thank you for taking the time to read my bio. I look forward to assisting you and your agency with any questions you may have. Please reach out if you have any questions or if you need immediate assistance on anything. I am here to help!