



April 22, 2011

KCDA Paper Pricing Effective May 2, 2011

KCDA continues to remain vigilant in assessing market trends that may affect copy paper pricing. While multipurpose white copy paper usage is down nationally, primarily due to higher unemployment in the white collar work force, paper mills continue to curtail production to keep in line with real demand, which serves to keep pricing at sustainable levels. Further, rising input costs in pulp, chemicals, energy, and petroleum have contributed to the prospect of an industry price increase on cut size papers.

In spite of this uncertainty, KCDA has received favorable pricing on our largest volume item, #17810 for 2nd quarter, the timing of which works well for those members who desire to place scheduled delivery orders for the 2011-2012 academic year. Districts interested in booking orders on this basis will have an order window of May 2nd through July 15, 2011 to secure current pricing.

The affected KCDA item codes and respective pricing effective May 2nd will be as follows:

17810 – New mill standard is Boise Multipurpose, 92 brightness
1-39 cases **\$29.61** per case; 40+ cases **\$29.11** per case

17815 – Current mill standard is Georgia Pacific Spectrum Multi-Use, 92 brightness
1-39 cases **\$31.06** per case; 40+ cases **\$30.53** per case

17600 – Xerox 4200DP, 92 brightness, no substitute
1-39 cases **\$31.53** per case; 40+ cases **\$30.99** per case

After July 15th, KCDA cannot guarantee pricing for scheduled delivery on the current contract.